

**YOUR LOGO HERE**

(Customer Title / Surname)  
Address  
Address  
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Address

(Date)

Dear (Customer Title / Surname)

**Subject: Could you use a rapid cash injection to improve your business?**

As a business owner, you understand the importance of cash-flow to help you trade when business is quiet or the unexpected happens. But how much help will your bank provide when you need it?

If you accept payments using a credit/debit card machine, please read on...

**Case Study**

*"Tom's Edinburgh based Hotel had undergone extensive refurbishment to accommodate additional guests and update its facilities. This project was at a considerable cost for the business as sections of the hotel needed to be closed to allow the work to be carried out and Tom was running to a very tight deadline.*

*Just prior to completion of the project, Tom found that he had overrun on his expenses and had no funds remaining to add a critical piece of extractor equipment in the large kitchen.."*

This is a classic example of a business needing a rapid cash advance to plug a hole in its finances. To help businesses such as Tom's, we have established a close relationship with working capital provider MCE. The MCE product allows you to achieve your immediate business aspirations by effectively borrowing against future credit / debit card sales.

- ▶ Additional **working capital**
- ▶ **Equipment** purchases
- ▶ **Renovation / Expansion**
- ▶ **Payroll and VAT** payments
- ▶ Emergency **cash**
- ▶ Large **stock purchases**

With funds potentially available within **10 working days of application**, this product has already been hugely successful for many business looking to drive forward in challenging times.

Repayments are dependant on your debit / credit card takings so if you don't get paid - MCE doesn't get paid. You know exactly how much you have to repay and there are no penalties, interest charges or hidden fees giving you complete peace of mind.

**What next for Tom...?**

*"Rather than let this problem cause further delays and hold up the re-opening of the hotel any longer than necessary, Tom approached MCE for a cash advance. Within 10 days, Tom had secured an advance of £60,000 and was able to complete the work and reopen the Hotel on time.*

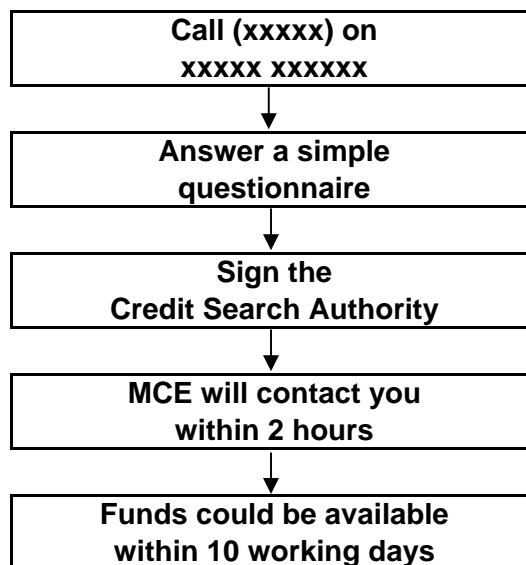
Tom has since returned to MCE for further cash advances to make more improvements to his successful business."

Why is this product so attractive...?

- ▶ **Simple, fast** application process
- ▶ **Quick decisions** by real people - no need to deal with computers saying no!
- ▶ Lump sums of cash from **£3,500 upwards**
- ▶ **No security** required
- ▶ **No audited accounts or tax returns** required
- ▶ **No fees or hidden charges** - completely transparent
- ▶ **No fixed payments** - MCE gets paid when you get paid
- ▶ **No fixed term and no early repayment charges**

There is no extensive interview process or waiting time requested, because we understand that you may need a cash advance to help your business... **NOW!** For further information, or to start the process, contact us today:-

**Tel:**      xxxxx xxxxxx  
**Email**    xxxxxx@xxx.com



We look forward to helping you achieve your business goals...**FAST!**

**Tel:**      xxxxx xxxxxx  
**Email**    xxxxxx@xxx.com

Yours sincerely